

Lulu Eastman

Illustrator/Designer

Boston, MA | (781-999-0890) | lulu.eastman@gmail.com | Portfolio: lulueastman.com

About

Versatile designer with a BFA in Illustration from Rhode Island School of Design. Professional experience includes costume and product design as well as freelance illustration. Enthusiastic about creative problem-solving, visual storytelling, and learning new skills.

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Office Suite
- Character, Prop, and Environment Design
- Costume Design
- Product Design
- Market Research
- Creative Collaboration
- Organization
- Communication

Experience

Illustrator/Designer

KBW Global Corp. (Feb 2024 - Jan 2025)

- Developed costume and product designs that fulfilled client requests while meeting tight production deadlines
- Created detailed product specification sheets to support efficient manufacturing and communication with production teams
- Collaborated with the design team to develop new product concepts and creative formats
- Conducted market research on current and emerging consumer trends to inform design direction

Teaching Assistant

Rhode Island School of Design (Feb 2023 - June 2023)

- Led group critiques of student work, encouraging constructive feedback and discussion
- Assisted the professor with lesson planning and course curriculum development
- Supported students throughout project development and studio work

Freelance Illustrator

Lulu Eastman Art (2021- Present)

- Collaborate with clients through multiple rounds of feedback to deliver polished, high-quality illustrations
- Manage overlapping project timelines and deadlines across multiple commissions

Education

Rhode Island School of Design

Bachelor of Fine Arts / Illustration (2018 - 2023)

Brown University

Foreign Language Studies (2019 - 2020)